

**BUSINESS LIAISON & MARKETING COMMITTEE MEETING**

**August 7, 2019**

**8:15AM**

**St. Margaret's Hospital, Spring Valley, IL**

**And**

**Sinnissippi Centers, Dixon, IL**

**Agenda**

Call to Order

Roll Call

Approval of June 5, 2019 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference / Award Recognition/Annual Report Update
  - Speaker
  - Nominations
  - Menu
- Website Analytics (Enclosed)
- Quarterly Newsletter
- Healthcare Networking Update
- Targeted Populations Marketing of Workshops: *Discussion*
- Committee Initiatives Update: Educational Pieces, Survey Monkey
- Media Update

Public Comments

Adjournment