

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

April 11, 2014

8:30 a.m.

**Business Employment Skills Team, Inc. Office
Princeton, IL**

Mission Statement

Northwest Central Illinois Works' mission is to work hand-in-hand with business, service, government, education and non-profit organizations to enable workers to work and businesses to compete.

Goals:

To create an awareness of the mission, vision, goals, and accomplishments of the NCI Works.

1. NCI Works Newsletter
2. Annual Banquet
3. Annual Report
4. Press Releases

Agenda

Call to Order

Roll Call

Approval of February 27, 2014 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Spring Newsletter Review/Update (Enclosed)
- Employers Conference Discussion (2013 Agenda and Evaluation Results Enclosed)
- Website Report & Redesign/Update (Report Enclosed)
- Local Awards Banquet Report

Other Business

- Social Media Update
- On-the-Job Training Brochure (Enclosed)
- Meeting Schedule
 - ✓ June 4, 2014
 - ✓ August 6, 2014
 - ✓ October 1, 2014

Public Comments

Adjournment