

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

February 5, 2020

8:30AM

Sinissippi Center, Dixon, IL

St. Margaret's Health, Spring Valley, IL

Agenda

Call to Order

Roll Call

Approval of October 4, 2019 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference Report
 - Sponsorships
 - Evaluations
 - Other
- Website Analytics (Enclosed)
- Quarterly Newsletter
- Healthcare Networking Update/CMA Apprenticeship Update
- Opioid Grant Update
- Committee Initiatives Update: Educational Pieces
- Media Update: Facebook, Press Releases, Podcast Promotional Card (Enclosed)

Public Comments

Adjournment