

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

June 4, 2014

8:30 a.m.

**Business Employment Skills Team, Inc. Office
Princeton, IL**

Mission Statement

Northwest Central Illinois Works' mission is to work hand-in-hand with business, service, government, education and non-profit organizations to enable workers to work and businesses to compete.

Goals:

To create an awareness of the mission, vision, goals, and accomplishments of the NCI Works.

1. NCI Works Newsletter
2. Annual Banquet
3. Annual Report
4. Press Releases

Agenda

Call to Order

Roll Call

Approval of April 11, 2014 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Summer Newsletter – Discussion for Articles
- Employers Conference Discussion
- Website Report & Redesign/Update

Other Business

- Social Media Update
- Meeting Schedule
 - ✓ August 6, 2014
 - ✓ October 1, 2014

Public Comments

Adjournment