

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

March 7, 2018

8:00a.m.

St. Margaret's Hospital Presentation Room, Spring Valley, IL

And

Sinnissippi Centers, 325 IL-Route 2, Dixon, IL

Agenda

Call to Order

Roll Call

Approval of October 27, 2017 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference / Award Recognition/Annual Report Update/Plans for 2018
- Website Analytics (Enclosed)
- Quarterly Newsletter
- Healthcare Summits Follow Ups
- Committee Initiatives Update: Marketing Plan (Enclosed)
- Social Media & Press Releases (Enclosed)

Public Comments

Adjournment