

BUSINESS LIAISON & MARKETING COMMITTEE MEETING

April 3, 2019

8:15AM

St. Margaret's Hospital, Spring Valley, IL

And

Sinnissippi Centers, Dixon, IL

Agenda

Call to Order

Roll Call

Approval of September 28, 2018 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference / Award Recognition/Annual Report Update
- Website Analytics (Enclosed)
- Quarterly Newsletter (Enclosed)
- Healthcare Networking Update
- Committee Initiatives Update: Educational Pieces, Podcasts, Marketing Plan update (Marketing Plan 2018 and 2019 Enclosed)
- Social Media & Press Releases (Enclosed)

Public Comments

Adjournment