

## **BUSINESS LIAISON & MARKETING COMMITTEE MEETING**

**August 5, 2020**

**8:30AM**

Join Zoom Meeting

<https://us02web.zoom.us/j/81088783175>

Meeting ID: 810 8878 3175

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 810 8878 3175

### **Agenda**

Call to Order

Roll Call

Approval of February 5, 2020 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference
  - Speakers/Topics
- Website Analytics (*Enclosed*)
- Quarterly Newsletter
- Committee Initiatives For Program Year 2020
- Media Update: Facebook, Press Releases (*Enclosed*)
- IWP Awards (*Action Item*)

Public Comments

Adjournment