

**BUSINESS LIAISON & MARKETING COMMITTEE MEETING**

**October 27, 2017**

**3:00 p.m.**

**Business Employment Skills Team, Inc.**

**Mendota, IL**

**Agenda**

Call to Order

Roll Call

Approval of August 2, 2017 Meeting Minutes (*Action Item*) (Enclosed)

Business Meeting

- Employer Conference / Award Recognition/Annual Report Update/Plans for 2018
- Website Analytics (Enclosed)
- Quarterly Newsletter
- Healthcare Summits Follow Ups
- Slate of Officers (*Action Item*)
- Committee Initiatives (Enclosed)
- Social Media & Press Releases (Enclosed)
- December Meeting (?)

Public Comments

Adjournment