

Business Liaison and Marketing Committee
Meeting Minutes
July 20, 2022

The Business Liaison and Marketing Committee Meeting was called to order at 8:39 a.m. by Co-Chair DeAnne.

MEMBERS PRESENT Via Zoom: John Spencer, DeAnne White, and Randy Freeman

OTHERS PRESENT: Dianna Schuler

ABSENT: Linda Burt

Business Meeting

Approval of Minutes

John Spencer motioned to approve the Minutes from the October 6, 2021 Meeting. Randy Freeman seconded the motion. Roll call vote was taken:

John Spencer – yes
DeAnne White – yes
Randy - yes.

IWP Award Nominations

After members reviewed the nominations for Individual Achievement Award (from Illinois Workforce Partnership) John Spencer motioned to forward Shayna Miranda for the state level award. Randy Freeman seconded the motion. Roll Call vote was taken:

John Spencer – yes
Randy Freeman – Yes
DeAnne – abstained because she personally knew one of the nominees

John Spencer motioned to forward the Rock Falls Chamber for the Business Leadership award. Motion was seconded by Randy Freeman. Roll Call vote was taken:

John Spencer – yes
DeAnne White – yes
Randy Freeman – yes

Dianna was asked what we had done in the past for the locally recognizing the individuals nominated for the state award. Dianna stated that a personalized portfolio has been the local award for all nominates. She was then asked if we could do that again this year and Dianna said that she would get with JoAnn and Annette and see if that was possible since all 4 were strong contenders for consideration.

Updates

Annual Report: Dianna will be sending last year's partner reports out to the various partners for them to update later today.

Next Year's Officers: Dianna asked members if they wanted to meet in August or simply wait until October when they have to vote on a slate of officers to present to NCI Works for approval. It was decided that they would meeting in October to finalize a slate of officers and that Dianna would reach out to current officers to see about their continued interest. Current officers include:

Cary Robbins and Linda Burt as Co-Chairs
Amy Strawn as Vice-Chair
Patty Head as Secretary

Next meeting is October 5, 2022.

Podcasts: Dianna informed members that the 50th episode was just released and they efforts are being made to catch up and get back on track with recording the necessary number of podcasts per our contract with Workforce 180. She stated that we had gotten behind a bit with scheduling guests during the height of the pandemic but hoped to be caught up soon. The Illinois Valley Center for Independent Living is being asked to be our August guest.

Social Media: Dianna reminded members that she was under the impression that we would losing the NCI Works, and BEST, Facebook accounts this past spring. However, her personal account had been attached to the NCI Works Facebook account and fortunately we still have access to it. A new BEST page has been created and linked to Dianna's personal account as has a personal LinkedIn account and she will get an NCI Works page in LinkedIn establish hopefully soon as well.

NCI Works Website: Dianna apologized to the committee that she had forgotten to request website numbers from JoAnn for this meeting but that she will have them for October's.

Public Comment

None

Adjournment

Meeting adjourned at 8:52 with John making the motion and Randy seconding it.

Dianna Schuler