

**Business Liaison and Marketing Committee
(Electronic) Meeting Minutes
October 2, 2024**

The Business Liaison and Marketing Committee Meeting was called to order at 8:30 a.m.

MEMBERS PRESENT Via Zoom: John Spencer, Dr. Tracy Morris, and DeAnne White

MEMBERS ABSENT: Terry McGuire - proxy to DeAnne White.

OTHERS PRESENT: Dianna Schuler

Business Meeting

Approval of Minutes

Tracy Morris motioned to approve the Minutes from the February 1, 2024 Meeting. John Spencer seconded the motion. Roll call vote was taken:

John Spencer – yes
DeAnne White – yes
Tracy Morris – yes
Terry McGuire – yes

Updates

Newsletter: Dianna reported that the Spring/Summer 2024 newsletter had been completed and distributed.

PY23 Annual Report: Dianna reported that the annual report had been completed and was ready to be posted on the website and distributed.

Podcasts, Social Media, Website and 2024 IWP Awards: Dianna shared with members that the podcast series now has over 21,000 downloads. Doug Foresta, the podcast producer, is lining up additional guests for the remainder of calendar year 2024.

Social media and website information was also included in their packet as informational material. Specifically for the website, Dianna that JoAnn is working with Computer Spa to try to get the requested year over year data and hopes to have it for the February 2025 meeting since the committee usually waives their December meeting.

Dianna informed the committee that IWP is sending out monthly newsletters, by region, with the state award winners in them since there was no state level ceremony this year.

Slate of Officers for 2025

Dianna reported that she has communicated with each of the current officers about their interest in continuing as officers for the 2025 calendar year. Each agreed to continue. The following slate of officers was approved and will be presented to NCI Works for their vote in November.

Chair: Patty Head
Vice-Chair: DeAnne White
Secretary: John Spencer

Motion by Tracy Morris
Second by John Spencer

Roll Call Vote:
DeAnne White – Yes
Tracy Morris – Yes
John Spencer – Yes
Terry McGuire - Yes

Public Comment

John informed the committee that the podcast producer is trying to line up our next few guests but it does take some time for him to get them scheduled and asked if there was anything that Tracy or DeAnne had going on that would be interesting for the podcast. Tracy state that the college would be more than willing to participate and just let her know what we needed. DeAnne also indicated interested and shared that Sinnissippi is partnering with the state on a new way of delivering behavioral health services. She stated that one of the elements of it is a targeted, supported employment program. Staff would be helping people identify opportunities for employment that might otherwise have difficulty with.

Adjournment

John Spencer motioned to adjourn the meeting. Motion was seconded by John Spencer.
Meeting adjourned at 8:45 a.m.

Dianna Schuler